

Jessica Flores, MSHP, LEED GA

PRESERVATION FORWARD
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Jessica is Founder and Principal of Preservation Forward a historic preservation consultancy specializing in economic development, adaptive reuse, and the rehabilitation of historic buildings with a focus on traditional building trades and historic materials. Preservation Forward is about understanding the built environment as it relates to a place and the people who love their place.

Previously, Jessica worked as a Community Outreach and Historic Building Specialist for the Michigan State Historic Preservation Office where she specialized in the environmental sustainability and rehabilitation of historic buildings. Jessica worked across the state of Michigan on all issues related to historic preservation.

She holds a LEED professional accreditation from the USGBC. She has a Master of Science degree in historic preservation with a focus on architectural conservation from Eastern Michigan University, a Bachelor of Arts in business administration from Ohio University, and an Associate of Applied Science degree in hands-on building preservation and construction technology from Belmont College.

Jessica has worked as a historic building pathologist and an architectural historian on a variety of cultural resource management and building construction projects. Jessica has worked with hundreds of local government leaders, state agencies, developers, contractors, and involved stakeholders in order to strengthen the role of historic preservation in communities across Michigan and beyond.

Jessica also brings forth a diverse background of preservation public policy knowledge & leadership skills. She has worked on many local & state campaigns throughout her home state of West Virginia. Jessica is a former board member of Preservation Action where she represented the Mountain State for preservation advocacy and efforts.

She is a faculty member within the School of Planning, Design, and Construction at Michigan State University. She proudly teaches the one and only historic preservation course at MSU! She is Vice Chair of the East Lansing Historic District Commission. In her free time, Jessica lobbies on Capitol Hill to convince federal legislators of the importance for appropriate legislation to preserve our nation's historic built environment.



Services to Preserve it Forward.

Historic Resource Education, Application, and Building Pathology

Successful strategies for Adaptive Reuse and Historic Building Redevelopment

- Identification of Historic Resources and Character-Defining Features of Historic Buildings Assessments of Building Inventory and Survey of Existing Conditions of Buildings
 - Education on Appropriate Design Guidelines and Standards for Appropriate Design
 - Asset Mapping for identification of historic assets- priorities for redevelopment
 - Education on traditional buildings arts, crafts, and historic building methods

Targeted Placemaking Strategies and a Historic Preservation Plan for Place

Leverage historic research to unlock your historic building's redevelopment potential

- Facilitation of a Community-Wide Public Forum/Charette to Identify a Sense of Place with Public Outreach and Capacity Building
 - Historic Preservation as a Tool for Economic Development Assistance and Education
- Asset Building Community Development: Enhancement of Existing Assets and Marketing of the Built Environment

Technical Advice and Guidance for Historic and Old Buildings

Creation and Development of Design Guidelines and Preservation Ethos for Communities and Downtowns

- Investigation of Existing Codes and Ordinances, Implementation of Universal Design Guidelines and ADA Accessibility in Existing Structures
- Facilitation of a Community Visioning Session: Identification of Goals, Appropriate Design Guidelines, Standards for Historic Preservation, and Proper Treatments for Historic Properties
- Storefront Design: Vacant Storefront Guidance, Design Strategy, and Compatible Design Concepts
- Building Basics Workshops in conjunction with a Creation and Enhancement of Building Basics Manual
 - Education and Outreach for Appropriate Design: signage, storefront, façade, streetscape, and accessibility

Guidance for Financial Incentives for Historic Preservation, Building Rehabilitation, and Regulatory Review

Additional Historic Preservation Guidance and Architectural Technology Expertise

- National Register of Historic Places and Local Historic Districts Nominations and Designations
- Incentives: Federal Historic Tax Credit Program and the newly reinstated Michigan State Historic Tax Credit Program
 - Construction guidance and technical advice on local, state, and federally-funded construction projects
- Technical Assistance Programs for Historic Preservation of Historic Transportation Facilities
- Regulatory guidance and consultation on behalf of the National Historic Preservation Act of 1966
 - National Environmental Policy Act of 1970
- The Secretary of the Interior's Standards for the Rehabilitation, Preservation, Restoration, and Reconstruction of Historic Buildings.
- Leadership and guidance in historical architecture rehabilitation and project management needs to comply with state building codes and federal standards

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Find out more! Follow Jessica Flores on LinkedIn and Preservation Forward on Facebook!

Clients

Preservation Forward has worked in all 83 of Michigan's counties to strengthen the role of historic preservation in Michigan.

A few of our clients who love their historic places are...



- ❖ Albion Reinvestment Corporation: *historic tax credit rehabilitation projects & project management*
- ❖ Alpena Marc: *historic tax credit rehabilitation project & construction guidance*
- ❖ Build Tech, Inc.: *historic research and documentation*
- ❖ Caster Concepts, Inc.: *historic tax credit rehabilitation projects & project management*
- ❖ City of Adrian: *architectural analysis and historic preservation outreach*
- ❖ City of Cheboygan: *Section 106 / architectural consultation of the NHPA*
- ❖ City of Davison: *Section 106 / architectural consultation of the NHPA*
- ❖ City of East Lansing: *Section 106 / architectural consultation of the NHPA*
- ❖ City of Ishpeming: *National Register of Historic Places consultation and designation*
- ❖ City of Jackson: *National Register of Historic Places consultation and Section 106 consultation of the NHPA*
- ❖ City of Laingsburg: *Section 106 / architectural consultation of the NHPA*
- ❖ City of Manistee: *Historic District Commissioner Training and Revision of the National Register of Historic Places boundaries and historic district consultation*
- ❖ City of Manistique: *Section 106 / architectural consultation of the NHPA*
- ❖ City of Negaunee: *National Register of Historic Places consultation and designation*
- ❖ City of Troy: *Section 106 / architectural consultation of the NHPA*
- ❖ City of Warren: *Historic District Plan, Historic Resource Survey of the Van Dyke Corridor Plan*
- ❖ Clinton County: *Section 106 / architectural consultation of the NHPA*
- ❖ Commercial Bank: *Section 106 / architectural consultation of the NHPA*
- ❖ Central Upper Peninsula Planning and Development: *Section 106 consultation of the NHPA and historic preservation outreach and technical education*
- ❖ Eaton County: *Section 106 / architectural consultation of the NHPA*
- ❖ Gemini Capital Management, LLC.: *National Register of Historic Places consultation and building assessment/ architectural analysis*
- ❖ Genesee County: *Section 106 / architectural consultation of the NHPA*
- ❖ Gillespie Group: *Historic building assessment, architectural analysis, & construction guidance*
- ❖ Huron-Clinton Metroparks: *Section 106 / architectural consultation of the NHPA*
- ❖ Jackson County: *Section 106 consultation of the NHPA and historic preservation education*
- ❖ Michigan Economic Development Corporation: *National Register of Historic Places consultation, historic preservation education & construction/technical guidance across Michigan*
- ❖ Michigan Main Street Center: *Michigan Main Street Program historic preservation outreach, appropriate design guidelines, building preservation education, technical guidance for buildings*
- ❖ Shiawassee County Chamber of Commerce: *Federal Historic Tax Credit consultation, building assessments, building conditions evaluations, & construction guidance*
- ❖ Sault Ste Marie Chamber and Visitors Bureau: *Section 106 consultation of the NHPA*
- ❖ Triterra: *Section 106 / architectural consultation of the NHPA*
- ❖ Village of Marcellus: *Historic Preservation Plan for the Village and historic preservation education*
- ❖ Village of Union City: *Section 106 / architectural consultation of the NHPA*

*The NHPA is the National Historic Preservation Act and consultation involves assessing the effects of undertaking on above-ground historic architectural resources.